

## Privacy policy

This Privacy Policy sets forth the procedure for processing of personal data and the use of cookies as well as other technologies used to track activities of plej.pl website Users.

### § 1

#### Definitions

For the purposes of this Privacy Policy, the below-stated terms shall have the following meaning:

1. The Administrator – PLEJ Sp. z o.o. having its registered seat in Warsaw, ul. Sielecka 35, 00-738 Warsaw, entered into the Business Register of the District Court for the Capital City of Warsaw, XIII Commercial Division as number 0000338644, with initial capital totalling PLN 57,000, TAX ID NIP: 113-277-83-98, REGON: 142037355
2. Cookies – text data collected in the format of files saved on a User's Device.
3. Website – a website available at: <https://najs.world/>
4. User – a person using the Website. 5. Device – an electronic device, including software, used by the User to access the Website.

### § 2

#### Personal Data

1. The User may submit his/her personal data to the Administrator via forms available on the Website.
2. The Administrator is the Data Controller of the User's personal data.
3. Data submitted to the Data Controller are used to contact the User.
4. The Data Controller warrants the confidentiality of all personal data submitted to him.
5. In order to safeguard Users' data, the Data Controller shall apply appropriate technological, physical, administrative and procedural data protection measures corresponding to market standards to protect and ensure the confidentiality, correctness and availability of processed personal data, as well as to protect it against the unauthorised use of or unauthorised access to personal data and to protect it against security breaches.
6. The Data Controller does not disclose any data to third parties.
7. The User holds the following rights – the right to request access to his/her data, rectify data, delete data or restrict their processing; – the right to transfer data; – the right to withdraw consent to the processing of personal data for a specific purpose, if such consent has been previously granted by the User; – the right to lodge a complaint with a supervisory authority in connection with the processing of personal data by the Controller.

### § 3

#### Cookies

1. Cookies are small text files saved by web browsers on desktop computers and mobile devices. Some of them are stored in the end device until the end of the session; these are the so-called session cookies. There are also cookies that remain stored in the end device memory to recognise the user during his/her next visit to the Website; they are known as persistent cookies. They may be deleted by the User at any time, if the used web browser allows for that.

2. This Policy defines the rules for saving and gaining access to data on Devices of Users using the Website to enable the Website Administrator to provide services electronically.

3. Cookies are used for the following purposes:

1. to improve and facilitate access to the Website – The Administrator may use cookies to store information about the user's preferences and settings relevant to the Website in order to improve, enhance and accelerate provision of services on the Website.

2. statistics – the Administrator and External Websites use cookies to collect and process such statistics like, for example, visit statistics, User Device statistics or user behaviour statistics. The above data are collected to analyse and improve the Website.

3. social media services – the Administrator and External Websites use cookies to support social media services.

4. The Administrator uses the following cookies:

1. Internal cookies – files saved on and read from the User's Device by the Website's IT system.

2. External cookies – files saved on and read from the User's Device by IT systems of External Websites.

3. Session cookies – files saved on and read from the User's Device by the Website or External Websites during a session of a given Device. When the session ends, files are deleted from the User's Device.

4. Persistent cookies – files saved on and read from the User's Device by the Website or External Websites until they are manually deleted. Files are not deleted automatically when the Device's session ends, unless the User's Device has been configured in a mode that deletes cookies after the end of the Device's session.

5. Storage and read mechanisms – Storage and read cookies do not permit for collection of any personal data or any other confidential information from the User's Device. Transfer of any viruses, Trojan horses and other worms to the User's Device is virtually impossible.

6. Internal cookies – internal cookies used by the Administrator are safe for the Users' Devices.

7. External cookies – the Administrator does not take responsibility for the safety of cookies of Website partners. The list of partners is available further in this Cookie Policy.

8. Disabling and limiting access to cookies on the User's Device may lead to malfunctioning of some Website's functionalities.

9. The Administrator is not held responsible for the malfunctioning of Website's functionalities, if the User has in any way limited capabilities for saving and reading cookies.

10. A User who does not wish to use cookies for the previously mentioned purposes, may change settings of the used web browser to disable storage of the mentioned files in the computer memory.

Files may be also deleted manually at any time. To learn more about this procedure, visit the website of the maker of the used web browser.

#### **§ 4**

##### **Other technologies tracking User activities**

1. The Administrator hereby communicates to the User that it deploys the following tools to track the User's activities on the Website:
  - Facebook Conversion Pixel – to manage Facebook ads and carry out remarketing,
  - Google Analytics Tracking Code – in order to analyse Website statistics.
2. Data collected with tools specified in section 1 are anonymous and are not linked to personal data on the user's end device or in any database.